

IRONSCALES Advanced Phishing Threat Protection Platform Named Top Innovation in Spear Phishing Market

Recognition from the global market research and consulting firm Markets&Markets coincides with new awards from Tech Trailblazers and SC Magazine

Tel Aviv ([PRWEB](#)) February 20, 2018 -- [IRONSCALES](#), the world's first automated phishing prevention, detection and response platform, today announced that its advanced phishing threat protection technology has been named a top innovation in the spear-phishing market by [Markets&Markets](#), a global market research and consulting firm. Specifically, Markets&Markets recognized IRONSCALES for its superior breadth of offerings, features and functionalities; delivery and support, among other criteria. The complete report, entitled Spear Phishing Global Forecast to 2022, is available for purchase [here](#).

“The IRONSCALES platform was specifically built to automatically prevent, detect and respond to sophisticated spear-phishing attacks that can now easily evade secure email gateways and other legacy email security tools,” said Eyal Benishti, founder and CEO of IRONSCALES. “We’re thankful to the Markets&Markets analysts for understanding and validating our multi-phased approach to phishing mitigation that combines human intelligence with machine learning.”

According to the report, innovators such as IRONSCALES have “innovative portfolios of spear phishing solutions and services and a strong potential to build strategies for the growth of their businesses to be at par with the vanguards. These vendors have been providing their customers innovative and customized spear phishing solutions. Innovators have been deploying their solutions for niche and custom requests by client requiring processing of high workloads.”

Intelligence Sharing & Incident Response Capabilities Garner Awards

IRONSCALES also announced today that the platform recently earned runner-up recognition in the information security category of the [Tech Trailblazers Award](#), which distinguishes high-growth enterprise tech startups from around the world. In addition, IRONSCALES’ [Federation](#), the first and only anti-phishing technology with real-time, anonymous and automated intelligence sharing integrated into the automated incident response layer, is a finalist for Best Emerging Technology category of the prestigious [SC Magazine Awards](#). Winners will be announced Tuesday April 17, 2018 in conjunction with the annual RSA conference.

IRONSCALES enables organizations to mitigate the risk associated with the technological, operational and human challenges inherent to phishing attacks. Its multi-layered approach provides both server-level and mailbox-level protections to automatically prevent, detect and respond to phishing emails in real-time. Its platform consists of four modules that combine human intelligence with machine learning, including phishing simulation and awareness training (IronSchool), advanced mailbox-level phishing detection ([IronSights](#)), automated incident response ([IronTraps](#)) and real-time automated actionable intelligence sharing (Federation). By combining human intelligence with machine learning, IRONSCALES’ customers reduce the time from email phishing attack discovery to enterprise-wide remediation from days, weeks or months to just seconds, with little to no security team involvement.

For more information on IRONSCALES, visit <https://ironscales.com> and follow @ironscales on Twitter and LinkedIn. Download our whitepaper on the power of adding machine learning to phishing mitigation and

remediation [here](#).

About IRONSCALES

IRONSCALES is the leader in anti-email phishing technologies. Using a multi-layered and automated approach starting at the mail-box level to prevent, detect and respond to today's sophisticated email phishing attacks, IRONSCALES expedites the time from phishing attack discovery to enterprise-wide remediation from months to seconds, by significantly reducing the workload on incident responders. Headquartered in Tel Aviv, Israel, IRONSCALES was founded by a team of security researchers, IT and penetration testing experts, as well as specialists in the field of effective interactive training, in response to the phishing epidemic that today costs companies millions of dollars annually. It was incubated at the 8200 EISP, the top program for cyber security ventures, founded by alumni of the Israel Defense Forces' elite Intelligence Technology unit.



Contact Information

Evan Goldberg

ARPR

<http://www.arpr.com>

+1 (855) 300-8209

Online Web 2.0 Version

You can read the online version of this press release [here](#).